

**MEAC Board Meeting**  
**9/19/17**

I. **Call to Order** – Meeting started at 7:00p

II. **Confirmation of Meeting Roles**

- A. Jonathon Lauff, Facilitator
- B. Dee Valiga, Timekeeper
- C. Kathie O'Connor, Scribe

III. **Agenda Topics**

A. World's Finest Chocolate Fundraiser

- Sale starts 9/20/17
- Will roll out to classes tomorrow. Students will be given forms to commit to selling chocolate
- Form will indicate if student wants to apply funds to Music Department or Travel
- Changes only made with regards to prizes. Bass and Concert Choirs will combine prize awarding

B. Booster Shots

- Made an effort to sell the past 2 years (Fall & Spring) but not much success
- Discussion re: difficulty in selling. A lot of work for minimal payoff
- Suggested we wait until February to decide whether to pursue in order to get a gauge of how other initiatives succeeded.
- Bigger issue is how to promote the Music Patrons Fund
  - Ryan Rimington suggested re-educating the community re: the Music Patrons program
  - Parents are not being less generous, they are less aware

C. Shared Events

1. Crystal Concert – Choir responsible for coordinating this year. Currently reviewing process and inventory.
2. Art Speaks Events
  - Ellie Rose here on 10/29 & 10/30. Attending a senior facility with NV & WV students. Will speak to classes on Monday.
  - Vijay Gupta will be talking at Wentz Hall (NCC) on 2/27/28 regarding "Music & Justice". Will be visiting schools on Monday or Tuesday (2/26 or 2/27) to talk to students. Also possibly working on doing something with Hesed House. Free Admission

D. Treasurer's Report

1. The numbers – reviewed the budget by line item
2. The needs
  - Issue with CD sales. Didn't cover our costs by \$2,500. Costs were approximately \$15,570 and brought in approximately \$13,500.
  - MEAC dipped into the reserves by \$2,800 mostly to due to CD sales
  - Jonathon is meeting with CD recording vendor tomorrow do discuss options. Real question is "What are we doing the recordings for?" Music directors and staff will meet at a later date discuss this question and the overall issue further.
  - MEAC doesn't have income unless they pull funds from the Music Patron donations to for the expenses related to recordings.
  - In order to balance the budget, MEAC has to pull \$6,720 off the top of the Patron of the Arts funds. Currently there is approximately \$12,000 in donations, of which \$6,720 will go to MEAC.
  - What is remaining in the Patron fund is not to be divvied out to the 3 parent associations.

- E. Reporting Monthly treasurer's reports
  - Maggie would like to make budgets more transparent. Would like committees to submit budget reports on a monthly basis. Budgets should be sent to Jonathan Lauff.
  - Last year's financials will be posted online.
  - Tax return will be filed mid-November. Maggie will work with the treasurers to get info needed for tax filing
  
- F. Legacy gift for end of this year – No discussion
  
- G. Fundraising
  - 1. Support Us Page on the Website
    - Andy has created a "Support Us" page on the website for all fundraising efforts across MEAC and the parent organizations.
    - Will be listing a Patrons page
    - Also listing a small businesses logo as well.
    - Maggie mentioned that Pay Pal might be an option to pay for the Music Patron donations. Fees are high but convenience is good
  - 2. Crystal Concert T-Shirts
    - Designing a special event t-shirt for the Crystal Concert.
    - Will be promoted as a fundraising idea as well as keepsake
    - T-shirts will sell for \$15, other options such as long-sleeve and sweatshirts will be available.
  - 3. Other possible fundraisers
    - Developing a corporate sponsorship program
    - Considering hosting a dinner party or jazz event
    - Possible wine tasting event. IPEF brought this to the community as a possible other, different event. Looking into how many people may potentially attend.
    - Kohl's Cares – Kohls will donate \$500 to your group for hosting volunteer events for the employees. Needs to be 5 workers from a single store and able to volunteer for 3 hours.
    - Amazon Smiles is another option. Will add MEAC so that a portion of proceeds from sales on Amazon by members will go to MEAC
  
- H. Constitution Amendment – No discussion
- I. Other – No discussion

IV. [Motion to Adjourn](#) – Meeting ended at 8:20p